

READBowl 2021

The World Championship of Reading

Share the Magic Foundation's Free Global Reading Competition

READBowl is **Read with Malcolm's** free global reading competition where PK-8 classrooms around the globe compete to read for the most minutes. The competition begins the day of the American College Football National Championship (**January 11, 2021**). **READBowl** will culminate with a live crowning of the World Champions of Reading on the morning of the National Football League's (NFL) Super Bowl Sunday (**February 7, 2021**).

READBowl, now in its fourth season, is a **Read with Malcolm** program designed to inspire kids to read and to provide teachers with a platform to motivate students to increase reading minutes. **To date, more than 160,000 students have competed in READBowl and have read for nearly 40,000,000 minutes collectively.**

Any PK-8 class in the world, public, private, charter or home school can participate. Accredited not-for-profit after school programs that meet as a group are also eligible to participate in **READBowl**.

Registration opens at 8:00 a.m. EST on Monday, November 12, 2020. A class is defined as a group of 8 or more students with a maximum of 30 students per registered class. A class must be registered for one of the following four **READBowl** Conferences:

1. **Primary School Conference: K-2nd Grades**
2. **The Big Three Conference: 3rd Grade**
3. **Elementary School Conference: 4th-5th Grades**
4. **Middle School Conference: 6th-8th Grade**

READBowl 2021 is a 4-week program divided into four quarters and includes a halftime show. Reading minutes must be tracked in the Official **READBowl** Weekly Playbook at www.readwithmalcolm.com/readbowl. The competition is based on the highest student average for reading minutes. Educators track their students' reading minutes from 8:00 am EST each Monday of the competition through 11:59 pm EST each Sunday evening. Educators must enter the weekly minutes read by 5:00 pm EST each Monday following the prior week's competition. Leaders in each conference are posted on the **READBowl Leaderboard** each Monday and Thursday during **READBowl**.

Weekly/Quarterly Champions are crowned in each conference. A World Champion will be crowned in each conference and must have read for the most average minutes per class/team within their conference throughout the duration **READBowl**. This year we will also crown an Overall World Champion. State Reading Champions will be crowned in each conference at the conclusion of **READBowl**.