



Virtual Learning Programs

Read with Malcolm’s virtual reading challenges provide teachers, program directors and families with a platform to engage students in reading both in the classroom and at home. These reading challenges were designed to inspire kids to read and improve below grade level reading among striving readers at risk of academic failure. Our virtual programs combined with our educator resources enhance the on-line learning experience. **Share the Magic Foundation** offers the following free virtual programs:

READBowl – a friendly 4-week classroom-based reading challenge that engages young readers of all levels in grades K –8. Teachers register their classrooms and submit weekly on-line reports that track the average minutes read in class by their students. Winning classes are announced on Super Bowl Sunday.

READCamp – a three-month program for students in grades K-12 during summer break. Students participate in training, drills and practice in order to maintain literacy skills. This reading challenge, led by “Head Coach” Malcolm Mitchell, is designed to encourage reading over the summer to avoid “the summer slide” learning gap.

READMarathon – a friendly 26.2 day reading challenge that focuses on reading stamina. This challenge was designed to improve reading stamina by introducing students to reading persistence and debunking the stone age stereotype that reading is boring, in return giving kids the opportunity to enrich their lives with the benefits of reading in a fun environment.

READLoud – is an educational children’s literacy series dedicated to exposing children to the benefits of participating in active reading.

